

i. Scouts Australia Scout Halls

Your Scouting properties are an excellent way to create awareness and excitement about Scouting in your local communities.

Use this guide to maximise the potential for your Group.

Scout Halls Graphics Application



Correct use of Gumtree Graphics



Sigange Use



0.1 Scouts Australia Scout Halls - Externals

0.1

Scout Hall Externals

Scouts Halls will each have their own identity, Branches are to paint their hall with their Branch colour sets. (eg. Victorian Scouts Hall are to be in the Victorian Colour set)

Child participation is encouraged, but please ensure safety. Professional help may be required for larger halls.

Please ensure correct council permits are acquired before painting, if required.

Scouts Hall Externals Examples



0.2 Scouts Australia Scout Halls - Externals

0.2

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Scouts Hall Externals Examples



0.3 Scouts Australia Scout Halls - Unique Scout Halls

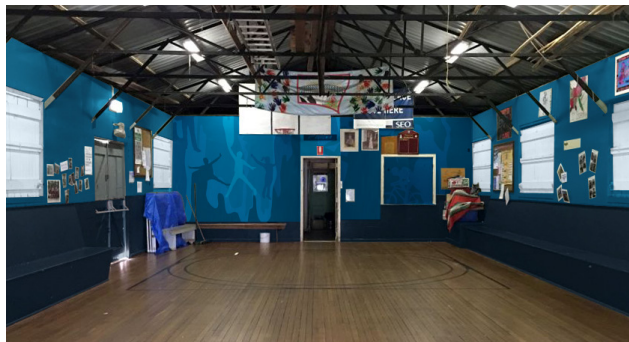
0.3

Scout Hall Unique Halls

Additionally scouts hall internals and alternate areas may be used to house graphics. Other areas such as chimneys, verandahs, floors, etc. Can be chosen for limited budgets.

Child participation is encouraged, but please ensure safety. Professional help may be required for larger halls.

Feature Wall



Chimney



Floor Boards (special printing may be required)



Verandah



Concrete (special printing may be required)



Concrete Logo (special printing may be required)

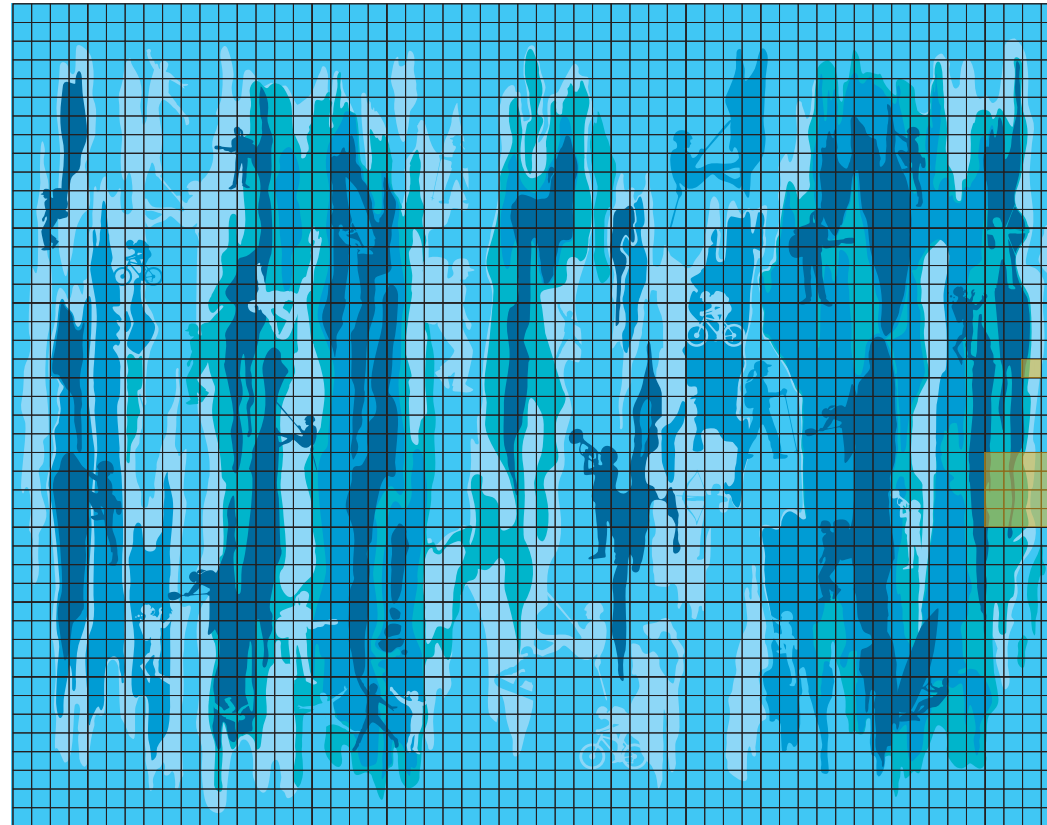


Application of Graphics

When applying the graphics to any given surface please strive to keep size consistent. The best way to achieve this is to use a 25cm x 25cm grid.

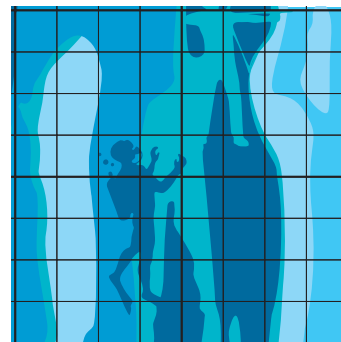
This can be applied either through drawing up a grid on the wall with a pencil or using a projector to create outlines, to then be painted later.

Grid Overlay



250mm x 250mm

1000mm x 1000mm



0.5 Scouts Australia Scout Halls - Application of BVL

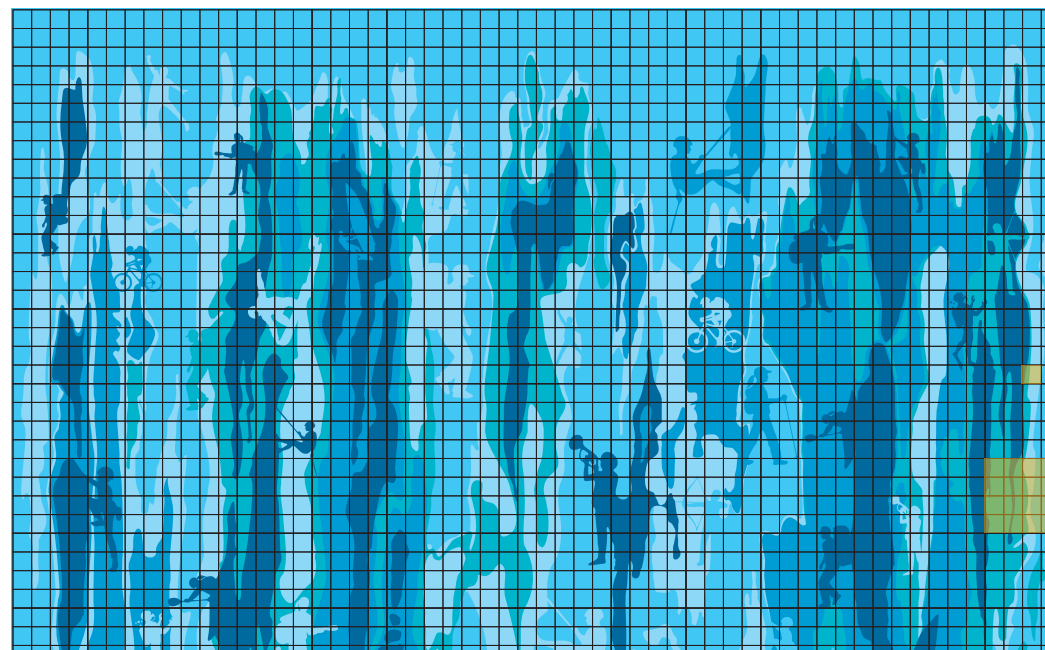
0.5

Application of Graphics

When applying the graphics to any given surface please strive to keep size consistent. The best way to achieve this is to use a 25cm x 25cm grid.

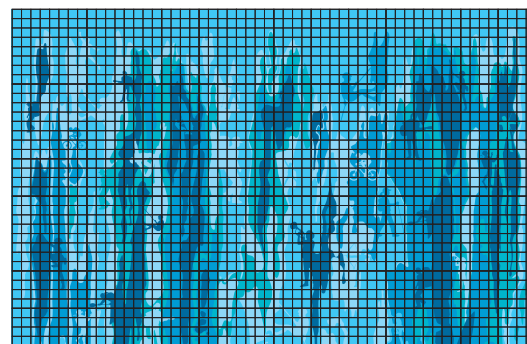
This can be applied either through drawing up a grid on the wall with a pencil or using a projector to create outlines, to then be painted later.

Grid Overlay



250mm x 250mm

1000mm x
1000mm



0.6 Scouts Australia Scout Halls - BVL Scaling

0.6

Visual Reference of scale

Please ensure correct scale is achieved by following the before mentioned grid guidelines. Use the visual reference as a guide.

Correct Scaling



Incorrect Scaling

Please ensure that the scale is properly followed and not too big or too small.

Incorrect Scaling - too Small



Incorrect Scaling - too Large



0.7 Scouts Australia Scout Halls - Correct Use

0.7

Correct Use

Please follow the Scouts Australia Brand Book when planning the BVL graphics for the given hall.

Correct Use



Correct Use



Correct Use



Correct Use



Correct Use



Correct Use



0.8 Scouts Australia Scout Halls - Incorrect Use

0.8

Incorrect Use

Please follow the Scouts Australia Brand Book when planning the BVL graphics for the given hall.

Incorrect Use - Scale is to large



Incorrect Use - To busy, scale is to small



Incorrect Use - to Busy, logo not clear



Incorrect Use - logo to dark, obstructed by objects



Incorrect Use - BVL not cropped correctly



Incorrect Use - BVL Branch Colour set not followed



Scout Hall Signage

Scout halls will need to be identified to which Scout group they belong too. In order to do this, please use the following signage.

Please utilise the correct white space when manufacturing signage.

Scout Group Signage options



250mm
approx

Dependant on name size



500mm
approx

Dependant on name size

Painted Scout Branch Logo

This logo is intended to be painted onto the scout hall, please insure that the logo is legible and in a location that is highly visible, either colour way and relationship is available for use.

Scout Branch Logo (Painted)



Scout group Table

1st North Shepparton Scout Group			
Joey Scouts	5-7 years	Mondays	4.30pm
Cub Scouts	8-11 years	Tuesdays	5.30pm
Scouts	11-14 years	Fridays	6.00pm
Venturers	15-17 years	Thursdays	6.00pm
Rovers	18-25 years	Wednesdays	7.00pm
Any Inquiries: example@scoutsvictoria.com.au			

1200mm

1000mm