

Challenge Card

SDG 5 - Gender Equality

Community



Sustainable Development Goal 5
Gender Equality

Key SPICES Growth



Social



Physical



Intellectual



Character



Emotional



Spiritual

Likely Scout Method Element/s



Community Involvement



Learning by Doing



Nature and the Outdoors



Patrol System



Personal Progression



Promise and Law



Symbolic Framework



Youth Leading, Adults Supporting

Best For



Joey Scouts



Cub Scouts



Scouts



Venturer Scouts



Rover Scouts

Plan>

1. Research where your local supermarket is located and plan how to get there (e.g. walking or public transport).

Alternatively look at a supermarket website.

Do>

1. Go to your local supermarket as a patrol and find a product that both men and women buy, but where there are different versions for both of them.

2. Compare the differences between both products.

- What is the ingredient list and is it different?
- What does the packaging look like on both and how is it different?
- What is the price difference?

3. Discuss the use of both products.

- Do they do the same job?

For example, you can buy disposable razors that are designed for men and others designed for women. They will be presented and packaged differently, but they will also be priced very differently.

Review>

1. Consider if different prices for essentially the same thing would be exploitation or just marketing?

2. What did you learn?

3. Discuss how you are going to be a more conscious consumer?